

Graphic Designer (Part-time)

Job Type: Independent Contractor

Location: Remote-based

Hourly Pay: \$25

WHO WE ARE

VendCentral is a digital marketing agency that specializes in the refreshment services industry. We are celebrated for our collaborative approach and impressive client retention rates. Our customer base is growing rapidly and we are thrilled to be adding to our team. We believe in loving what you do, maintaining a healthy work/life balance, and always striving for personal and professional growth.

Our team works as a unit to deliver the best experience for our clients. We are looking for an enthusiastic contributor who can work independently but who also enjoys collaborating with others, sharing new ideas, and thinking outside the box.

WHAT YOU'LL DO

Each one of our clients has their own brand story and individualized marketing approach. As a Graphic Designer, you will work closely with our account managers, fellow designers, and development team on a variety of projects to bring our clients' strategic marketing initiatives to life. Primary duties will be to:

- Collaborate with cross-functional teams to understand clients' needs
- Conceptualize engaging visuals and write accompanying copy from project directives
- Design logos, websites, and landing pages.
- Create social media posts, reels, and edit video segments
- Design print materials such as banners, brochures, flyers, and sales presentations
- Amend designs after feedback and deliver projects on deadline
- Maintain an eye on details
- Deliver happiness through a positive attitude and outstanding support of our internal teams and external clients

The majority of your work will be project-based and will benefit from an organized, proactive approach from beginning to completion. This position is home-based with a level of flexibility but requires a strong work ethic and excellent time management skills.

QUALIFICATIONS & SKILLS

- 2+ experience in graphic design
- Skilled use of Adobe Illustrator, Adobe PhotoShop, Adobe After Effects/Adobe Premier Pro, InDesign, and Canva
- Working knowledge of social media platforms (Instagram, LinkedIn, Facebook)
- Working knowledge of printing standards
- Strong written (copywriting) skills
- Strong verbal communication skills
- Strong teamwork, time-management, and project-management skills
- Attention to detail
- A keen eye for aesthetics and trends in your field
- Familiarity with AI design tools (preferred)
- Knowledge of internal communication platforms like BaseCamp and Slack (preferred)
- *Industry experience is not required*
- *Website development and coding skills are not required*

This position will report to our Director of Marketing and Business Development.